

Privacy Policy

www.nickmazer.com

Effective Date: 04/05/2026

This Privacy Policy explains how nickmazer.com/wigsbynicholas.com (“we,” “us,” or “our”) collects, uses, and protects information when you visit www.nickmazer.com (the “Site”) or interact with the chatbot available on the Site (the “Chatbot”). By using the Site or Chatbot, you agree to the practices described below.

1. Who We Are and How to Contact Us

Data Controller: nickmazer.com/wigsbynicholas.com

2. Information We Collect

We collect the following categories of information when you use our Site and Chatbot:

a. Information You Provide Directly

- * Chatbot conversations: the messages, questions, and any content you type into or upload to the Chatbot.
- * Contact information: your name, email address, phone number, or other details you choose to share through the Chatbot or contact forms.
- * Optional information: any other information you voluntarily share during a conversation.

b. Information Collected Automatically

- * Technical data: IP address, browser type, device type, operating system, and approximate location derived from your IP.
- * Usage data: pages visited, time spent on the Site, referring URLs, and interactions with the Chatbot.
- * Cookies and similar technologies: small data files used to remember your session and improve functionality. See Section 8 for more details.

3. How We Use Your Information

We use the information we collect to:

- * Provide, operate, and maintain the Site and Chatbot.
- * Respond to your inquiries and follow up on conversations you initiate.
- * Improve and personalize your experience with the Chatbot.
- * Send you communications you have requested (e.g., responses to questions, follow-up emails).
- * Monitor and analyze usage to improve performance, security, and quality.
- * Comply with legal obligations and enforce our terms.

4. Legal Bases for Processing (UK / EU Users)

If you are located in the United Kingdom or European Economic Area, we rely on the following legal bases under the UK GDPR and EU GDPR:

- * Consent: when you voluntarily share information through the Chatbot or opt in to communications.
- * Legitimate interests: to operate, secure, and improve the Site and Chatbot, where these interests do not override your rights.
- * Performance of a contract: to respond to your requests when you ask us to provide a service or information.
- * Legal obligation: where processing is required to comply with applicable law.

5. AI Providers and Third-Party Services

Our Chatbot is powered by third-party artificial intelligence providers (which may include OpenAI, Anthropic, or similar services). When you interact with the Chatbot:

- * Your messages are transmitted to the AI provider so they can generate a response.
- * The AI provider may temporarily process and store your conversation data in accordance with their own privacy policies and data retention practices.
- * We do not control how these providers handle data once received, and we encourage you to review their privacy policies.

We may also use other third-party services for hosting, analytics, email delivery, and security. These providers only access information as needed to perform their services on our behalf.

Important: Please do not share sensitive personal information (such as government identifiers, financial account numbers, health information, or passwords) through the Chatbot.

6. How We Share Your Information

We do not sell your personal information. We may share information in the following limited circumstances:

- * Service providers: with vendors who help operate the Site and Chatbot (e.g., AI providers, hosting providers, email services).
- * Legal requirements: when required by law, subpoena, or to protect our rights, users, or the public.
- * Business transfers: if we are involved in a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction.
- * With your consent: when you direct us to share your information.

7. International Data Transfers

Because we use third-party providers based in the United States and other countries, your information may be transferred to and processed outside the UK or EEA. Where required, we rely on appropriate safeguards such as the European Commission's Standard Contractual Clauses, the UK Addendum, or equivalent mechanisms to protect your data.

8. Cookies and Tracking Technologies

We may use cookies and similar technologies to operate the Site, remember your preferences, and analyze traffic. You can control cookies through your browser settings, although disabling them may affect Site functionality. If we use analytics or advertising cookies that require consent in your jurisdiction, we will display a cookie banner asking for your permission.

9. Data Retention

We retain your information only as long as necessary to fulfill the purposes described in this Policy, comply with our legal obligations, resolve disputes, and enforce our agreements. Chatbot conversations may be retained for a limited period to improve service quality and maintain records, after which they are deleted or anonymized.

10. Your Rights

EU / UK users: You have the right to access, correct, delete, restrict, or object to our processing of your personal data; to data portability; and to withdraw consent at any time. You also have the right to lodge a complaint with your local supervisory authority (e.g., the UK ICO or your national Data Protection Authority).

U.S. users: Depending on your state of residence (e.g., California, Colorado, Virginia, Connecticut, Utah, Texas), you may have the right to know what personal information we collect, request a copy, request deletion, correct inaccurate information, opt out of the sale or sharing of your personal information, and not be discriminated against for exercising these rights. We do not sell personal information.

To exercise any of these rights, contact us at [your contact email]. We will respond within the timeframe required by applicable law.

11. Data Security

We use reasonable administrative, technical, and physical measures to protect your information. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

12. Children's Privacy

Our Site and Chatbot are not directed to children under the age of 16 (or the equivalent minimum age in your jurisdiction). We do not knowingly collect personal information from children. If you believe a child has provided us with personal data, please contact us so we can delete it.

13. Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will revise the "Effective Date" above and, where appropriate, notify you through the Site. Your continued use of the Site or Chatbot after changes are posted constitutes your acceptance of the updated Policy.

14. Contact Us

If you have questions or requests regarding this Privacy Policy, please contact us at:

Website: www.nickmazer.com

Disclaimer: This document is a template and is provided for informational purposes only. It does not constitute legal advice. Please have it reviewed by a qualified attorney before publishing, particularly to confirm compliance with the GDPR, UK GDPR, CCPA/CPRA, and any other laws that apply to your users.